

exclusive kitchen line

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JELOFINA



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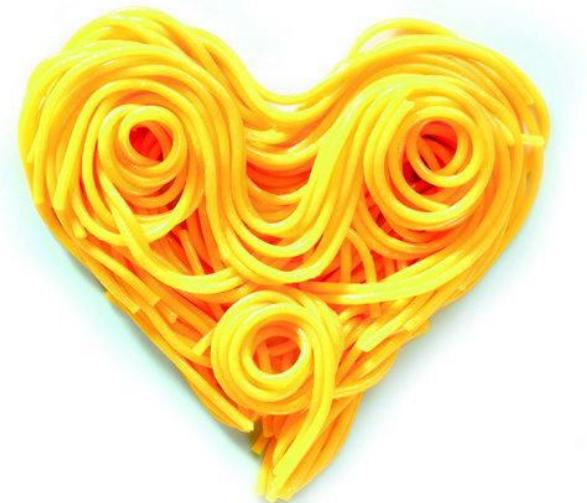
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o nama about us

Preduzeće JELOFINA doo sa sedištem u Kragujevcu, osnovano je 2011. godine, kao rezultat dugogodišnjeg iskustva u proizvodnji nameštaja i opremanju enterijera i velike ljubavi i predanosti u stvaranju novih formi koje oplemenjuju prostor.

Osnovna delatnost firme je projektovanje, proizvodnja i trgovina nameštajem na domaćem i evropskom tržištu, a proizvodnja kuhinja se definisala kao osnovni pravac u daljem poslovanju i razvoju tehnoloških i kadrovske kapaciteta.

U cilju stalnog i snažnog napretka i čvrstog pozicioniranja brenda na tržištu, Jelofina precizno planira dalje investicije kako u savremene tehnologije, tako i u stalnu edukaciju i usavršavanje svojih zaposlenih. Već posle prve, veoma uspešne godine poslovanja, visoko obrazovani menadžeri, arhitekte, tehnolozi i ekonomisti čine više od 50% u strukturi zaposlenih.

Jelofina je, za kratko vreme, našla svoje mesto na vrlo zahtevnom tržištu i već postala prepoznatljiv brand. Vrhunski kvalitet izrade, specifičan stil, praćenje svetskih trendova, inovativna i originalna rešenja, osobine su koje izdvajaju proizvode Jelofina od ostalih konkurenata.

Skoro neograničene mogućnosti u kombinovanju materijala, boja, pratećih elemenata i najsvremenijih aparata, želja da se za određeni prostor uvek ponude najadekvatnija rešenja, garancija su da Jelofina može ispuniti zahteve svakog klijenta tačno i precizno, po sistemu ključ u ruke.

U težnji da uvek ponudi najbolje, Jelofina za saradnike bira svetski poznate brendove. Bosch, Siemens, Faber, Egger, Fundermax, Blum, Häfele, Blanco, Rujdesign, Bosetti Marella, Kronospan ... samo su neki od proizvodnika koji su u Jelofini prepoznali ozbiljnog partnera sa jasnim vizijama poslovanja i ozbiljnim planovima daljeg razvoja.

Jelofina nije samo nameštaj, Jelofina je nameštaj koji živi sa vama.

JELOFINA doo Company, with registered office in Kragujevac, was established in 2011 as a result of many years of experience in production of furniture and interior furnishing and great love and dedication to creating new forms which enrich the space.

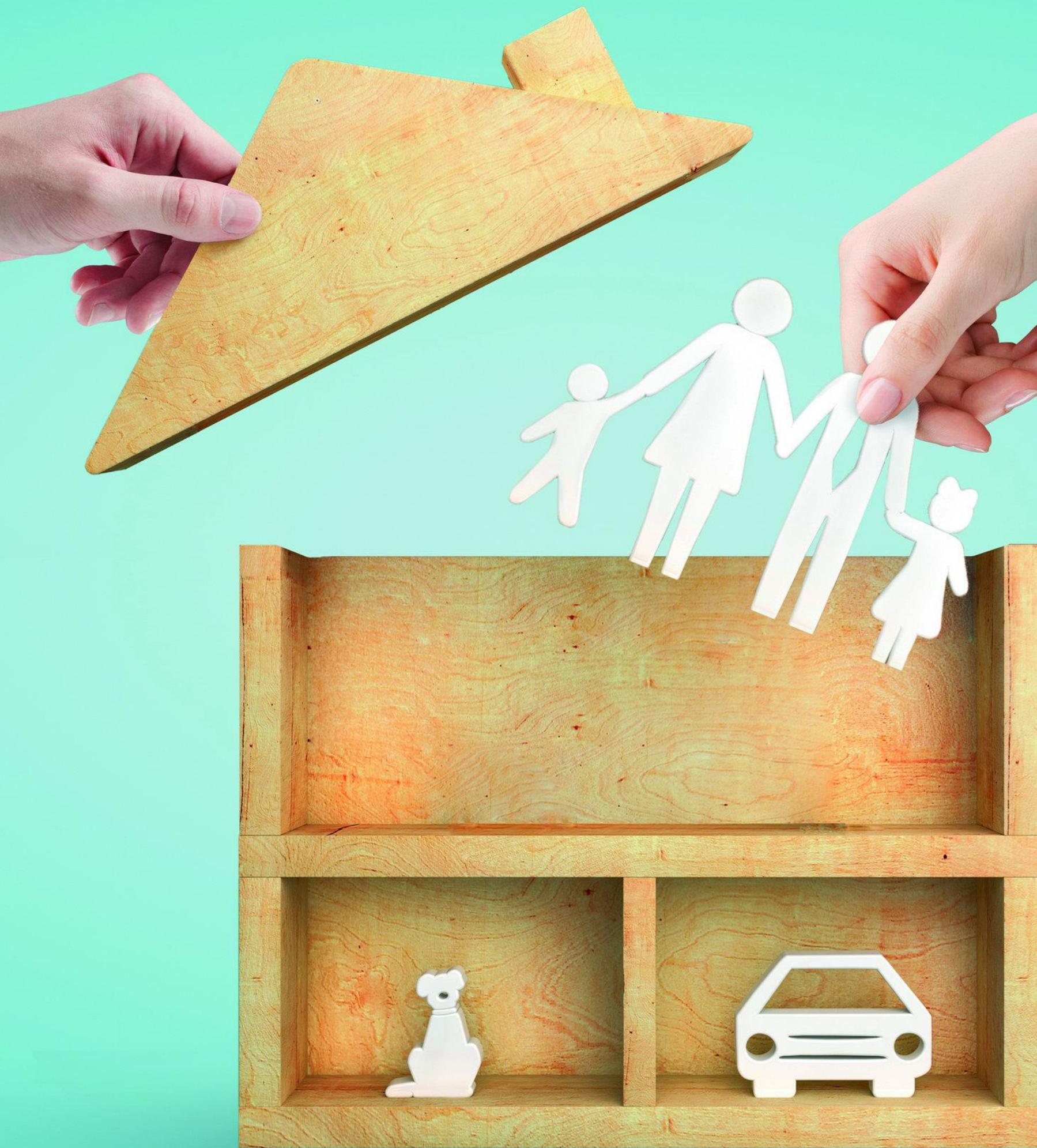
The primary business activity of the company is furniture designing, production and trading on the domestic and European market, while the production of kitchens has been defined as the main direction in further business operations and the development of technological and human resources.

With the aim of continuous and strong improvement and firm positioning of our brand on the market, Jelofina carefully plans its further investments in modern technology as well as in continuous education and professional development of its employees. After our first, very successful year of business, highly educated managers, architects, technologists and economists make more than 50% of our employees' structure.

In a very short time, Jelofina has established its place on a very demanding market and has already become a recognizable brand. Top quality production, a distinctive style, following of world trends, innovative and original solutions are qualities which distinguish Jelofina products from the competition.

Almost unlimited possibilities in combining materials, colors, accessories and most contemporary machines, our wish to always find the most adequate solutions for a certain space are a guarantee that Jelofina can meet the demands of each client in a correct and precise manner with a turnkey system.

Due to our tendency to offer the best at all times, Jelofina chooses the world famous brands for its associates. Bosch, Siemens, Faber, Egger, Fundermax, Blum, Häfele, Blanco, Rujdesign, Bosetti Marella, Kronospan are some of the companies which recognized Jelofina as a serious partner with clear vision in business and serious plans for further development. Jelofina is not just furniture. Jelofina is furniture that lives with you.



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upoznavanje introduction

Poštovani klijenti,

Ulaskom u naš katalog želimo da vas uvedemo u svet Jelofine, da vam probudimo maštu i oslobođimo duh. Dizajn i rešenja naših dizajnera opremanju stotine domova širom Srbije i van njenih granica.

Jelofina uvek ima idealne odgovore za uređenje životnog prostora, pa sa sigurnošću tvrdimo da i vaše okruženje možemo pretvoriti u mesto kvalitetnog življenja i istinskog uživanja.

Ohrabrite svoju maštu i recite nam sve svoje želje i potrebe. Koristeći svoje bogato iskustvo i sagledavajući prostor, savetima, sugestijama i predlozima, ponudićemo vam najfunkcionalnije rešenje, koje će ispunjavati i visoke estetske kriterijume.

Ovim katalogom želimo da vam pomognemo u odabiru kuhinja i ostalog nameštaja za vaš dom, da vam raznovrsnim primerima damo hrabrost da eksperimentišete sa svojim vizijama, da vam na najslikovitiji način objasnimo sve prednosti saradnje sa Jelofinom i da, zajedno sa vama, osmislimo prostor koji će nositi vaš lični pečat.

Dear clients,

With our catalogue we would like to introduce you to the world of Jelofina, to awake your imagination and free your spirit.

Designs and solutions of our designers are present in hundreds of homes all over Serbia and beyond its borders. Jelofina always has ideal answers for decoration of living space, and we confidently claim that we can turn your surroundings into a place of quality living and true enjoyment.

Encourage your imagination and tell us all your wishes and needs. Using our rich experience and perceiving the space, with our advice, suggestions and propositions we will offer the most functional solution which will also meet high aesthetic criteria.

With this catalogue we would like to help you in your choice of a kitchen and other furniture for your home, to show you various examples and encourage you to experiment with your visions, to explain in a most picturesque manner all advantages of cooperation with Jelofina and, together with you, design the space that will carry your personal mark.

brojevi numbers

1

Prvo mesto i liderška pozicija u proizvodnji nameštaja na tržištu Srbije i okruženja. To je naš cilj kome težimo, a marljivim i predanim radom grabimo ka njemu krupnim koracima.

3

Tri godine postoji i razvija se fabrika koja se bavi proizvodnjom kuhinja i ostalog nameštaja. Tri maloprodajna salona u sklopu preduzeća: Kragujevac, Beograd i Svilajnac.

4

Do sada smo osvojili 4 tržišta - domaće tržište Srbije i tri ino tržišta: Crna Gora, Nemačka i Švajcarska.

11

Jelofina tesno sarađuje sa jedanaest strateški bitnih dobavljača kako u Evropi tako i u svetu: Bosch, Siemens, Faber, Egger, Fundermax, Blum, Häfele, Blanco, Ruidesign, Bosetti Marella, Kronospan

20

Jelofina je skladan i uigran tim 20 mladih ljudi, od toga 10 visoko školovanih menadžera, inženjera i dizajnera.

80

U mreži svojih maloprodajnih salona i u direkciji, Jelofina svakog meseca, kontaktima i ponudama upozna novih 80 potencijalnih klijenata.

330

Svake godine Jelofina uspešno izvede preko 330 različitih montaža širom zemlje i van nje, u različitim strukturama stanova, kuća, lokala i poslovnih objekata.

350

U svojim salonima Jelofina ima preko 350 izloženih različitih pozicija i uzoraka dekora univera, radnih ploča, stakla, različitih vrsta frontova, okova za nameštaj, bele tehnike i kućnih aparata.



First place and leading position in production of furniture on the market of Serbia and neighboring countries. This is the aim that we strive for and our industrious and dedicated work allow us to make huge steps towards it.

Three years of operation and development of a factory which has been dealing with the production of kitchens and other furniture. Three retail showrooms within the company: Kragujevac, Belgrade and Svilajnac.

So far we have entered four markets – domestic market of Serbia and three ones abroad: Montenegro, Germany and Switzerland.

Jelofina has a tight cooperation with eleven strategically relevant suppliers in Europe and the world: Bosch, Siemens, Faber, Egger, Fundermax, Blum, Häfele, Blanco, Ruidesign, Bosetti Marella, Kronospan

Jelofina is a harmonious and well-coordinated team of 20 young people, 10 of which highly educated managers, engineers and designers.

In our network of retail showrooms and through our main office, Jelofina meets 80 potential clients through contacts and offers each month.

Every year Jelofina successfully performs over 330 various assemblies all over the country and beyond, in various structures of flats, houses, business premises and objects.

In our showrooms, Jelofina has over 350 displayed various positions and samples of designs of wooden boards, worktops, glass, different types of fronts, furniture reinforcements, white goods and home appliances.

JELOFINA

**nikola
banković**

Roden 1978. godine u Kragujevcu, gde je završio osnovnu školu i Prvu kragujevačku gimnaziju. Studirao od 1997. do 2003. na Arhitektonskom fakultetu Univerziteta u Beogradu, diplomirao u klasi Srboljuba Rogana. Za vreme studija dva puta bio na praksi u Darmstadt, u birovu prof. Karla Horsta. U periodu od 2005. do 2011. godine radio i samostalno i u okviru biroa SpaceCode u Beogradu. 2011. osnovao sopstveni studio KRATOR za izradu građevinskih projekata i dizajn enterijera.

Referenc lista značajnijih projekata:

GOETHE INSTITUT BELGRAD, Knez Mihailova Beograd, enterijer
HOTEL ŽENEVA LUX, Kragujevac, kompletan enterijer
GERBI d.o.o., Upravna zgrada sa proizvodnim pogonom, građevinski projekt
HOTEL DRIM, Ohridsko jezero, Makedonija, enterijer
KUĆA STOILJKOVIĆ, Berlin, Nemačka, građevinski projekt i enterijer
KUĆA ČVORKOV, El Portixol, Španija, građevinski projekt
FESTO GMBH, Beograd, enterijer
SIROGOJNO CO, Požega, enterijer
KLUB VOLPE, Kragujevac, enterijer
LIST COMPUTERS, Nemanjina, Beograd, enterijer
HOTEL ŽENEVA, Kragujevac, zatvorena bašta, enterijer
SPLAV FREESTYLER, Savski kej, Beograd, enterijer

Nikola Banković was born in 1978 in Kragujevac, the city in which he finished elementary school and the First High School of Kragujevac. He studied and graduated from the Faculty of Architecture in Belgrade, in the class of Srboljub Rogan. During his studies, Nikola did his internship twice in Darmstadt at the bureau of professor Karl Horst. From 2005 to 2011 he worked both as a free-lancer and as a team member in the SpaceCode bureau in Belgrade. He founded his own studio KRATOR specializing in construction of development projects and interior design in 2011.

A reference list of some of his most notable projects:

GOETHE INSTITUT BELGRAD, Knez Mihailova street, Belgrade, interior
ŽENEVA LUX HOTEL, Kragujevac, complete interior
GERBI d.o.o., Administrative building including a shopwork, construction project
DRIM HOTEL, Ohrid lake, Macedonia, interior
STOILJKOVIC HOUSE, Berlin, Germany, construction project and interior
ČVORKOV HOUSE, El Portixol, Spain construction project
FESTO GMBH, Belgrade, interior
SIROGOJNO CO, Požega, interior
VOLPE NIGHT CLUB, Kragujevac, interior
LIST COMPUTERS, Nemanjina street, Belgrade, interior
ŽENEVA HOTEL, Kragujevac, inner garden, interior
FREESTYLER NIGHT CLUB, Sava quay, interior

**filip
sekulić**

Roden 1984. godine u Kragujevcu, gde je završio osnovnu školu i Prvu kragujevačku gimnaziju. Studirao 2011. godine na Fakultetu tehničkih nauka – Departman za arhitekturu i urbanizam u Novom Sadu. Master rad odrubljen pod mentorstvom prof. Dr Radivoja Dinulovića na temu Multifunkcionalistički objekti i njene primene na primeru predškolske ustanove. U periodu od 2008. do 2011. godine radio u okviru projektantskog tima kompanije JELOVICA d.o.o. u Kragujevcu. U aprili 2012. godine osniva samostalni arhitektonski atelje CREATVEBOX u Kragujevcu.

Referenc lista značajnijih projekata:

AKON Apartmani, Ivanjica, enterijer
MATIS, Ivanjica, upravna zgrada, arhitektonski projekt i enterijer
FOODLAND, Brus, fabrika zdrave hrane, enterijer
DVOJNA KUĆA u Šumaricama, Kragujevac, građevinski projekt
GALI STORE, Pirot, enterijer
CAFE LIBRETTO, Kragujevac, enterijer
MATIS, salon nameštaja, Novi Beograd, enterijer
GOMMA LINE, poslovna zgrada, Kragujevac, enterijer
FEROHAL, poslovna zgrada, Kragujevac, enterijer
ZLATARA TOMOVIĆ, TC Plaza, Kragujevac, enterijer
KOLE PETROL COMPANY, Kragujevac, enterijer
TRNAVIA PROMET, poslovni kompleks, Topola, enterijer
MAKO, poslovna zgrada, Kragujevac, enterijer
TIS, izložbeno prodajni salon, Batajnica, enterijer

Filip Sekulić was born in 1984 in Kragujevac, the city where he finished elementary school and the First High School of Kragujevac. He graduated from the Faculty of Technical Sciences in Novi Sad (Department of Architecture and Urban Planning). He defended his master thesis titled: "Multiuse of a structure and its application in a nursery school". He worked from 2008 until 2011 in a team of designers in the company "JELOVICA", situated in Kragujevac. In April 2012 he founded an architectural studio named CREATVEBOX in Kragujevac.

A reference list of some of his most notable projects:

AKON, apartments, Ivanjica, interior
MATIS, administrative building, Ivanjica, architectural project and interior
FOODLAND, Brus, interior
Semi-detached house in Šumarice, Kragujevac, construction project
GALI STORE, Pirot, interior
LIBRETTO CAFE, Kragujevac, interior
MATIS, furniture show room, Novi Beograd, interior
GOMMA LINE, office building, Kragujevac, interior
FEROHAL, office building, Kragujevac, interior
ZLATARA TOMOVIĆ, jewelry store, Plaza, Kragujevac, interior
KOLE PETROL COMPANY, Kragujevac, interior
TRNAVIA PROMET, business complex, Topola, interior
MAKO, office building, Kragujevac, interior
TIS, showroom, Batajnica, interior

kvalitet quality

Od samog početka svog poslovanja, Jelofina je usvojila i primenila sve zakonske procedure i uvela sve sertifikate u oblasti zaštite radnika i životne sredine, kako bi stvorila zdravo i bezbedno radno okruženje i imala stabilan proces rada i upravljanja.

U odabiru svojih dobavljača i saradnika Jelofina se uvek opredeljuje za firme koje za svoje proizvode poseduju sertifikate neophodne da krajnji proizvod, u koji se ugrađuju repro materijali, zadovoljava sve neophodne standarde kvaliteta, ispravnosti i bezbednosti.

Samo na taj način Jelofina može da za kvalitet svojih proizvoda i usluga garantuje svojim imenom.

From the very beginning of its business operations, Jelofina has adopted and applied all legal procedures and introduced all certificates in the field of protection of employees and the environment in order to create a healthy and safe working environment and have a stable production and management process.

In choosing its suppliers and associates, Jelofina has always been choosing companies which have the necessary certificates for the final product consisting of built-in intermediates and whose products meet all necessary standards of quality, proper operation and safety.

Only in this way Jelofina can guarantee with its name for the quality of its products and services.

BOSCH SIEMENS FABER EGGER FUNDERMAX blum HÄFELE BLANCO rd ruzdesign BOSETTI-MARELLA kronospain

JELOFINA

06

07

dobrodošli u welcome to

Blum je internacionalno preduzeće specijalizovano za proizvodnju funkcionalnih okova za nameštaj. Glavne grupe proizvoda su sistemi frontova, šarki, kutija i vođica za nameštaj - specijalno za kuhinje.

sistemi frontova lift systems



aventos hf

Dvojni front se preklapa u sredini prilikom otvaranja.
Two-fold middle opening.



aventos hs

Jednodredni front podiže se iznad korpusa.
The front swings up and over the cabinet.



aventos hl

Jednodredni front se paralelno povlači nagore.
The front lifts up parallel to the cabinet.



aventos hk

Jednodredni front se preklapa navise.
The front pivots up.



aventos hk-s

Za veliki konfor u kretanju kod malih i lakih frontova koji se preklapaju nagore.
Enhanced user convenience for small and light stay lifts.

sistemi šarki hinge systems



clip top blumotion inovativna tehnika integrisana u lonac šarke

CLIP top BLUMOTION objedinjuje inovativnu tehniku, internacionalni dizajn i konfor pri kretanju na malom prostoru - jer BLUMOTION je već ugrađen u lonac šarke. Sa novim centrom obrtanja šarke dobijaju se potpuno nove varijante pri planiranju čak i za debla vrata. Da bi se svaka vrata elegantno kretala. Lako i tiho. Po potrebi može jednostavno da se deaktivira BLUMOTION.

innovative technique integrated hinge boss

CLIP top BLUMOTION consolidates innovative technique, international design and comfort while moving within narrow space- since BLUMOTION was already smoothly integrated into the boss. Newly improved hinge pivot grants advanced variants even with more capacious doors. Every door can be now opened with silent and easy elegance. BLUMOTION can be switched on or off depending on one's needs.



clip top kompletno isprobana funkcija i atraktivan dizajn

Otvaranje vrata: tu dolazi CLIP top, priznati sistem šarki. CLIP top pruža konfor pri podešavanju i montaži, pouzdanu funkciju i atraktivan dizajn. Sa CLIP top šarkama se svaka vrata pouzdano kreću. I za kupce koji vole da sve bude u zamahu, CLIP top se jednostavno dopunjuje BLUMOTION-om za lako i tiho zatvaranje. Ili TIP-ON, funkcionalna pomoć pri otvaranju za nameštaj bez ručki.

proven function and perfect design

Open the door using the tried and tested CLIP top hinge. CLIP top stands for utmost adjustment and ease of assembly, for impeccable function and perfect design. CLIP top helps every door to open with great ease. And for customers who prefer to slam doors shut, simply combine CLIP top with soft-close BLUMOTION. You can also add TIP-ON, the functional opening system for handleless furniture.



modul već dugo godina dokazuje svoju vrednost

MODUL sa svojom kombinovanom tehnikom navlačenja ili pričvršćivanja zavrnjem dugo godina dokazuje svoju vrednost. U industriji nameštaja ceni se funkcionalni assortiman šarnira. Klasični dizajn i pouzdana funkcija - sve dok traje nameštaj.

proves its value for many years

MODUL's combined slide-on and screw-fix feature has proven itself over the years. The functional hinge is very popular with furniture designers. Lifelong furniture means classic design and reliable function.

tehnologija kretanja moving technology

blumotion

BLUMOTION je Blumov prigušni sistem. Sa BLUMOTION se nameštaj zatvara lako i tiho - i to nezavisno od zamahta i težine fronta, vrata ili elemenata na izvlačenje. Funkcija je integrisana u okovima za frontove, šarkame, box sistemima i sistemima vodica. Alternativno može naknadno da se montira BLUMOTION u šarke koje nemaju integrisan BLUMOTION. Savsim jednostavno, umetanjem.

Prednosti na prvi pogled: Lako i tiho zatvaranje, adaptivni sistem prigušenja, integriran u sve grupe proizvoda

BLUMOTION is the soft-close system developed by Blum. Thanks to BLUMOTION, furniture closes softly and effortlessly no matter how hard you slam fronts, doors or pull-outs or how heavy they are. The soft-close feature is integrated into lift systems, hinges, box and runner systems. If needed, BLUMOTION can be simply added to hinges without integrated soft close with clip-on BLUMOTION.

Advantages: Soft and silent closing, adaptive cushioning system, integrated into all product groups

sistemi kutija box systems



tandembox

TANDEMBOX, priznati boks sistem od metala, nudi različite mogućnosti za dizajn. Postoji izbor između 3 linije programa: TANDEMBOX intivo, TANDEMBOX antaro i TANDEMBOX plus. Sve 3 linije nude širok spektar primene: standardna rešenja sve do specijalnih namena. Osnova za 3 programske linije je uvek TANDEMBOX korpusa šina. Ona omogućava lagani hod i veliki konfor pri kretanju.

TANDEMBOX, the tried and tested metal box system, offers a multitude of design possibilities. There are 3 different program lines to choose from: TANDEMBOX intivo, TANDEMBOX antaro and TANDEMBOX plus. All 3 lines have a wide array of applications, ranging from standard solutions to specialised purposes. The tried and tested TANDEMBOX cabinet profile brings enhanced opening and closing ease to 3 programme lines.

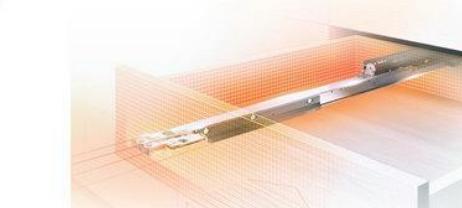


metabox

METABOX fioke i elementi na izvlačenje sastoje se od samo nekoliko delova. Sa priznatim boks sistemom ostvarite najrazličitije primene u kuhinji, hodniku i kupatilu ili u kancelariji - a METABOX je pogodan i za nameštaj u prodavnica. Stabilni materijali i pažljiva obrada obezbeđuju najbolju stabilnost - do maksimalnog dinamičkog opterećenja od 30 kg. BLUMOTION funkcija, koja se pokazala izuzetno uspešnom, postoji kao opcija i za METABOX elemente sa delimičnim izvlačenjem. Da bi se fioke i elementi na izvlačenje uvek zatvarali lako i tiho. Nezavisno od zamaha i nezavisno od težine smeštenih stvari. Posebno praktično i ekonomično: do širine korpusa od 900 mm dovoljna je samo jedna BLUMOTION jedinica.

METABOX drawers and pull-outs have just a few component parts. You can use the tried and tested box system for many different applications in kitchens, hallways, bathrooms and offices - and it is even suitable for shops. Robust materials and careful workmanship produce high stability which is up to a maximum dynamic carrying capacity of 30 kg. Tried and tested BLUMOTION is available as an optional extra for METABOX single extension. As a result, drawers and pull-outs will always close softly and effortlessly no matter how hard you slam them and how heavily loaded they are. Extremely practical and economical: You only need one BLUMOTION unit for a cabinet width of up to 900 mm.

sistemi vođica runner systems



movento

MOVENTO nudi sinhronizovani lagani hod, 4-dimenzionalno podešavanje fronta i dinamičku opteretnost od 40 kg i 60 kg sa velikom stabilnošću i veoma dobrim vrednostima spuštanja. Za frontove bez ručki postoji MOVENTO sa TIP-ON, sada integriran u vodicu. Ili sa SERVO-DRIVE u kombinaciji sa BLUMOTION, za lako i tiho zatvaranje.



tandem

TANDEM, skriveni sistem vodica za drvene fioke: lagani hod i veliki konfor pri rukovanju u celoj oblasti stanovanja. Sveobuhvatni program TANDEM ima spremljeno rešenje za svaki komad nameštaja. Čak se i teško napunjeni elementi na izvlačenje kreću lako i odlikuju se odličnim vrednostima spuštanja. Za frontove bez ručki postoji SERVO-DRIVE u kombinaciji sa BLUMOTION ili TIP-ON za TANDEM.



standard

STANDARD, priznate valjkaste vodice fioke i oprobana tehnika. Samo nekoliko delova je dovoljno za pokrivanje sveobuhvatnog programa. Za dug vek trajanja kod drvenih fioka i elemenata na izvlačenje.

sistemi za unutrašnju podelu inner dividing systems



ORG-A-LINE je kvalitetan sistem za unutrašnju podelu koji uvodi red u svaku fioku ili frontalni element na izvlačenje.

Bilo da se radi o priboru za jelo, flašama ili loncima itd. – svih predmeta koje treba smestiti mogu se smestiti sigurno i komotno.

Uredite pregledno i po potrebi svoj prostor za skladištenje pomoću ORGA-LINE unutrašnjih pregrada.

ORG-A-LINE is a high-quality inner division system that works wonders on the interiors of drawers and high fronted pull-outs. It lets you store everything tidily and accessibly - no matter whether cutlery, bottles, pots and pans. Organise your storage space to meet your needs using the ORGA-LINE inner dividing system.

ORG-A-LINE za TANDEMBOX za drvene fioke kuhinjski pomoćnik

ORG-A-LINE for TANDEMBOX for wooden drawers kitchen assistant

Whether it's about stay lifts, doors, drawers, or pull-outs: Handleless furniture can be used in your home thanks to the TIP-ON mechanical opening system. TIP-ON cannot be combined with soft-close BLUMOTION. To close, simply press shut. The TIP-ON mechanism is durable and will not be damaged even if users pull to open doors, wall cabinets and pull-outs.

radne ploče worktops

Praktičnost, higijena i lični ukus. Ništa od ovoga ne nedostaje assortimanu radnih ploča koje vam može ponuditi Jelofina. Boje, materijali i profili na radnim pločama omogućavaju vam da oživite svoju kuhinju, a pripremanje hrane na aseptičkim i ergonomičnim površinama, osim zadovoljstva, garantuje vam da će obroci biti potpuno zdravi. Širok assortiman materijala i boja koji vam je na raspolaganju daje vam mogućnost maštovitih kombinovanja i u funkcionalnom i u estetskom smislu, a cilj nam je da, zajedno, dođemo do idealnih rešenja.

Practicality, hygiene, and personal taste - all this is included in the Jelofina assortment of kitchen worktops. Colors, materials and profiles of kitchen worktops make your kitchen dynamic. At the same time you are being guaranteed that the food you prepared on these aseptic and user-friendly worktops is absolutely healthy. Wide array of different materials and colors help you in choosing and combining so that, with our help, you make ideal solutions which are both, beautiful and functional.



GRANMATRIX

radna ploča / worktop GRANMATRIX G400, d=38mm
sudopera / sink EDS2318 izlivena u sklop ploče bez prelaza izmedu radne površine i dela za pranje sudova / moulded within the worktop, having no visible line between the worktop and the washing part.
slavina / tap BLANCO Linus-S



GRANMATRIX

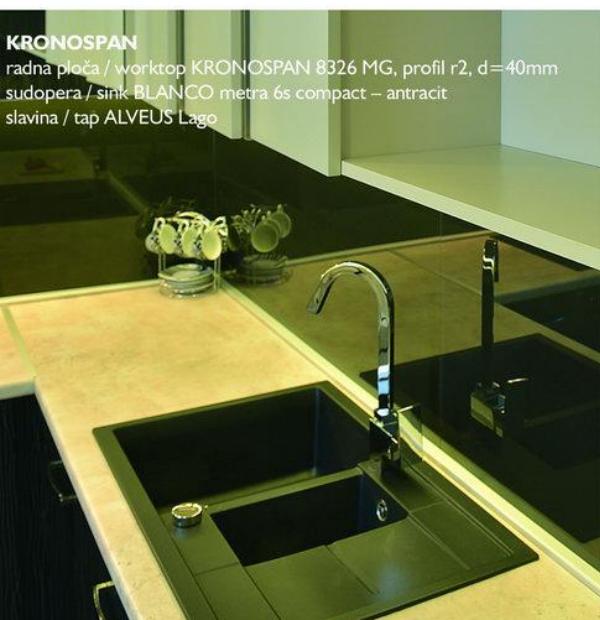
radna ploča / worktop GRANMATRIX G060, d=38mm,
pruga rađena od dekor-a / decoration stripe GRANMATRIX G120
sudopera / sink GRANMATRIX EDS2318, slavina / tap BLANCO daras - jasmin



quarz

Glavna odlika ovih ploča su njihove izvrsne performanse. Specifičnom tehnološkom obradom postignuta je izuzetna otpornost na kiseline, abrazije i trošnje. Izrađuju se u velikim formatima i mogu biti u debeljинama od 2 do čak 10cm, što daje skoro neograničene mogućnosti arhitektama u samom projektovanju. U sirovinskom sastavu imaju 93% silicijuma u formi kvarca ili peska što ovim pločama daje specifičan izgled, pa se, osim zaista sjajnim karakteristikama, odlikuju i izuzetnim estetsko-dekorativnim osobinama.

Main feature of these worktops is its distinctive performance. Unique technological processing made this material resistant to acids, abrasions, and consumption. They are made in great sizes ranging from 2 up to 10 centimeters, which allows architects different possibilities while designing. QuartzBased Stone is composed of silicon (93%) in shape of quartz or sand that makes these worktops not only highly functional but also amazingly decorative.





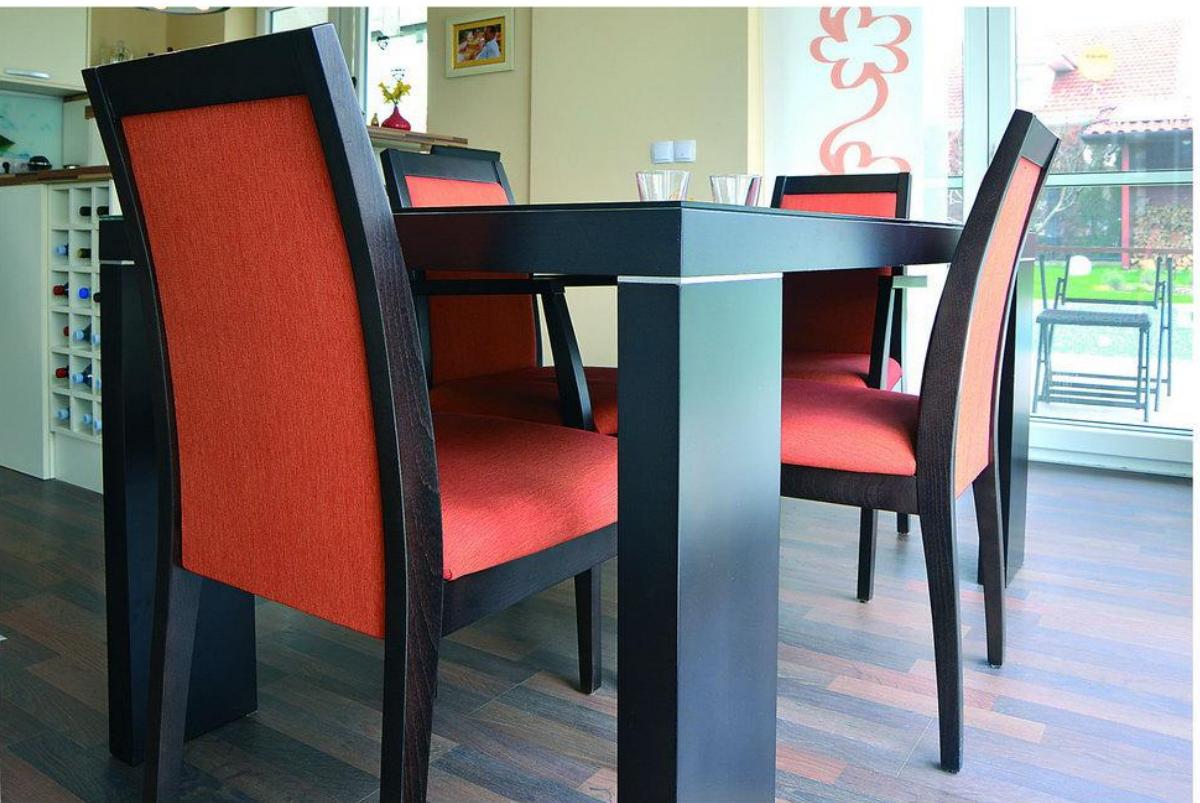
eurokancom trpezarije eurokancom dining rooms

Eurokancom se bavi kompletnom proizvodnjom trpezarijskog nameštaja – od sušenja drveta, preko montaže, tapaciranja i pakovanja, pod najstrožom kontrolom u pogonima u Staroj Pazovi. Zbog toga Eurokancom daje potpunu garanciju za svaki deo nameštaja. Trpezarije prema svim svetskim standardima se proizvode od najkvalitetnijeg bukovog drveta. Po specijalnom zahtevu određeni proizvodi mogu biti izrađeni i od hrastovog drveta.

Pored 7 standardnih boja drveta, nameštaj Eurokancom može biti izrađen i prema uzorku koji dostavi kupac.

Eurokancom-ov koncept, besprekorna ergonomija, kvalitet i završna obrada, jasno definišu identitet svakog proizvoda.

Eurokancom manufactures dining room furniture by following a full set of procedures in manufacturing process: seasoning, assembly, upholstery and packing. All this is done under strict production control in Stara Pazova. Thus, Eurokancom may guarantee for each item of its furniture. Dining rooms are manufactured out of beech wood, in compliance with international standards. Should clients require so, oak wood can also be used for making furniture. There are 7 standard colors in the catalog; however Eurokancom furniture may be personalized in line with a buyer's request. Eurokancom seeks to define a unique identity of each product by attaching perfectly functional design, high quality and unique finishing to all its products.



scab

Zahvaljujući strogim procedurama proizvodnje i inovativnim tehnologijama, četiri italijanska Scab proizvodna pogona pretvaraju aluminijum, čelik, polipropilen i tkanine u praktične i čvrste proizvode koji su pravi užitak za korišćenje, ali i za gledanje.

Stolice vrhunskog dizajna za baštu i kućnu upotrebu izrađene najnovijom tehnologijom od polikarbonata daće vašem prostoru potpuno novi vizuelni identitet. Stalno pratеći nove trendove i kombinovanjem različitih vrsta materijala na istom komadu nameštaja, Scab je posle 55 godina rada na vodećem mestu u Italiji i Evropi po kvalitetu i dizajnu svojih proizvoda.

Strict production procedures and modern technologies help Scab to turn aluminium, steel, polypropylene, and fabric into efficient solid products which are both presentable and enjoyable.

Admirable design of polycarbonate chairs manufactured for gardens and homes will give your space a completely new visual identity.

Scab represents a trademark for top quality furniture in Italy and in the rest of Europe. By using a variety of materials on a single piece of furniture Scab leads the way with all new, modern designs for 55 years.





uspeh

Da biste uspeli, vaša želja za uspehom mora da bude veća od vašeg straha da neuspete.

Bil Kozbi

Uspeh je prosta formula: dajte sve od sebe i ljudima će se to možda svideti.

Sam Ewing

Uspeh je jednostavan. Uradite pravu stvar, na pravi način, u pravo vreme.

Arnold H. Glazov

Tajna poslovnog uspeha nije u tome koga znaš, već šta znaš!

The Wall Street Journal

Tajna uspeha u životu nije u tome da čovek radi ono što voli, već da voli ono što radi.

Vinston Čerčil



success

In order to succeed, your desire for success should be greater than your fear of failure.

Bill Cosby

Success has a simple formula: do your best, and people may like it.

Sam Ewing

Success is simple. Do what's right, the right way, at the right time.

Arnold H. Glasow

The secret of success is not in who you know, but what you know!

The Wall Street Journal

It's no use doing what you like; you have to like what you do

W. Churchill

Savremena gradnja i novi koncept opremanja stanova učinili su da kuhinja nije više samo mesto za pripremanje obroka, već je i dekorativni kutak visokih estetskih vrednosti.

Kuhinjski prostori su, preko trpezarijskog dela, najčešće povezani sa dnevnim boravkom, pa je to svakako deo stana koji treba istaći u svojoj lepoti.

Ekskluzivna linija kuhinja Jelofina je spoj vrhunskog dizajna, najkvalitetnijih materijala, originalnih rešenja, a široka paleta boja i dezena garantuje da ćemo ispuniti sve vaše zahteve.

Zbog dugogodišnje tradicije i velikog iskustva koje imamo u proizvodnji nameštaja, možemo da tvrdimo da će, i u vašem stanu, Jelofina biti novo omiljeno mesto porodičnog okupljanja.

Contemporary style of building and new concepts of home furnishing have contributed to the fact that a kitchen is no longer just a place where you prepare meals but also a decorative place of high esthetic qualities. It is very common that a kitchen and a dining room are connected to the living room, making it a part of home which should stand out for its beauty.

The exclusive line of kitchens Jelofina is a combination of top design, high quality materials and original ideas. A wide range of colors and patterns guarantees that we would meet all your requirements.

Due to our long tradition and vast experience in furniture production, we can assure you that Jelofina would be a new favorite place where the whole family gathers.

kuhinje kitchens



Avangard

(kuhinje opremljene frontovima od univeral kantovanim ivicama sa ABS trakom / kitchens with front boards made of chipboard with ABS edging)

Exclusive

(kuhinje opremljene frontovima od farbanog MDF-a u matu i visokom sjaju / kitchens with front boards made of painted MDF in matte and high gloss)

Exclusive premium

(kombinacija farbanog medijapana sa štampanim ili bojenim stakлом / combination of colored MDF and printed or painted glass)

Family

(kuhinje opremljene frontovima od MDF-a presvučenog PVC folijom / kitchens with front boards made of MDF coated with PVC foil)

Royal Classic

(kuhinje opremljene frontovima od masiva sa patinom / kitchens with front boards made of solid wood with patina)

Royal Rustic

(kuhinje opremljene frontovima od masiva farbanim PU bojom / kitchens with front boards made of solid wood colored with PU color)

avangard

Za mlade i mlade duhom željne eksperimentisanja.

Linija kuhinja kod kojih su korpusi (unutrašnje stranice) od univera u beloj boji, a vidne strane i frontovi od univera u dekoru. Sa izborom više od 100 dekora različitih proizvođača (Egger, Kronospan, Cleaf, Fundermax, ...) pružamo vam mogućnost neograničenog kombinovanja. Dekori drveta su verno prikazani vizuelno, ali i na dodir imaćete osećaj da je to potpuno prirodan materijal. Novina u ponudi je univer u sjaju nemackog proizvođača Fundermax čime vam otvaramo nove mogućnosti u kreiranju i pomeramo granice vaše maště. Velika prednost ove linije kuhinja u odnosu na ostale je brzina izrade i isporuke.

Manufactured for young and eager to experiment.

For you we make a special line of kitchens with white corpuses, and the external plates and fronts are univer-made with colorful patterns. With more than 100 genuine patterns we offer, from different suppliers (Egger, Kronospan, Cleaf, Fundermax, ...) you will be able to experience it with all your senses. Innovation in our offer is fully-radiant univer made by a German manufacturer Fundermax. In this way we tend to help you in creating your own personalized kitchen and together we keep on widening the boundaries of imagination. A great advantage of this kitchen line is that it can be efficiently done and delivered to your address.





Moderan dizajn nastao spojem inox elemenata, detalja od masiva drveta, inox ugradnih i slobodnoстојећих kuhinjskih aparata, kombinovanih Egger univerom, beli dekor u visokom sjaju (W1000 ST30) na visećim elementima i drveni dekor imitacije crno-braon hrasta (H1137 ST1 I) na donjim elementima, objedinjeno belom Kronospan radnom pločom sa detaljima zvezdane prašine (6291SQ).

A modern design made by combining inox elements, solid wood details, inox built-in and free-standing kitchen appliances combined with Egger univer, white high gloss décor (W1000 ST30) on upper elements and the wooden one which is black and brown oak imitation (H1137 ST1 I) on lower elements, with white Kronospan worktop with stardust details (6291SQ).





Jednostavan dizajn postignut kombinacijom Egger univera u dekoru drveta - Driftwood (H3090 ST22) na visećim elementima i belim u visokom sjaju (W1000 ST30) na donjim elementima, objedinjeno crnom Kronospan radnom pločom sa detaljima zvezdane prašine (6293SQ) i prošaran Marella Musa hromiranim ručicama.



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A simple design created by combining Egger univer in wooden décor - Driftwood (H3090 ST22) on upper elements and white high gloss (W1000 ST30) on lower elements with black Kronospan worktop with stardust details (6293SQ) decorated with Marella Musa chromium-plated handles.



Arh. Nikola Banković



Nesvakidašnja kombinacija dekora nastala kombinacijom Egger univera u dekoru drveta – Makassar (H3025 ST15) i crnog lacobel stakla u tankom aluminijumskom ramu na visećim elementima i univera dekora aluminijuma (F509 ST2) na donjim elementima, presečena Granmatrix radnom pločom boje oraha – Walnut Glen (G010).

An extraordinary combination of décor created by mixing Egger univer in wooden décor – Makassar (H3025 ST15) and black lacobel glass in a thin aluminum frame on upper elements and univer décor aluminum (F509 ST2) on lower elements with Granmatrix worktop in walnut color – Walnut Glen (G010).

JELOFINA

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Klasična kombinacija svetlog i drvenog dekora postignuta Kronospan univerom u dekoru slonovače (K514 PE) na visećim i donjim elementima i Egger radnom pločom drvenog dekora Woodstock (H2572 ST9), sa Estamp ručicama (7241) i Blum Tandembox Blumotion fiokama sa metalnim stranicama (fioka u fioci).

A classic combination of light and wooden décor made of Kronospan univer in ivory décor (K514 PE) on upper and lower elements and Egger worktop with wooden décor Woodstock (H2572 ST9) with Estamp handles (7241) and Blum Tandembox Blumotion drawers with metal sides (drawer within a drawer).



Viseći elementi Egger univer bela visoki sjaj (W1000 ST30) kantovan crnom ABS kant trakom, donji elementi crna visoki sjaj (U999 ST30), Egger bela radna ploča (W980 ST2).

Upper elements Egger univer white high gloss (W1000 ST30) with black ABS edge finishing, lower elements black high gloss (U999 ST30), Egger white worktop (W980 ST2).



exclusive

Za nesputanu maštu i slobodu u kreaciji.

Korpsi ove linije kuhinja se izrađuju od univera, a vidne strane od univera u dekoru ili od medijapanom farbanog poliuretanom. Medijapan, zbog svoje homogene i ujednačene strukture pruža veće mogućnosti CNC obrade samih frontova, pa je moguće uraditi razna udubljenja, kanelure i druge kompleksnije zahteve. Najveća prednost ovog programa je paleta od oko 1400 boja i nijansi koje mogu imati različit procenat sjaja, a u zavisnosti od želja i zahteva klijenata.

Manufactured for unlimited imagination and liberty in creation.

Corporuses of this kitchen line are made from univer, while the external plates are patterned or made of MDF which is colored by polyurethane. MDF, due to its homogenous and uniform structure, provides many possibilities of CNC processing of kitchen fronts so it is possible to achieve different recesses, flutes and other more complex details. We can offer you a palette of more than 1400 colors and nuances which, if there is a specific request by our customer, may have various percentage of lamination.





Kombinacija Siemens tehnike sa frontovima visećih i donjih elemenata od medijapan farbanog poliuretanom u kombinaciji vanile i čokolade i peskarenog stakla u tankom aluminijumskom ramu, sa Blum Aventos HF podizačima frontova visećih elemenata, Granmatrix radne ploče snežno belog dekor (G120) i izlivene sudopere (EDS2318) i ugaonog elementa "Le mans".

A combination of Siemens appliances with front boards on upper and lower elements made of mdf painted with polyurethane in combination of vanilla and chocolate colors and sand-blasted glass in a thin aluminum frame with Blum Aventos HF upper element front lifts, Granmatrix worktops in snow white décor (G120) and cast sink (EDS2318) and corner element "Le mans".



Kombinacija za sva vremena – frontovi visećih i donjih elemenata od medijapana farbanog poliuretanom bele boje sa naglašenim bokovima crne boje, ručicama Rujz (525.27) i Granmatrix radnom pločom bele boje sa detaljima kristala (G400) i izlivenom sudoperom (EDS2318).



A combination for all times – upper and lower element fronts made of mdf painted with white polyurethane with highlighted black sides, Rujz handles (525.27) and white Granmatrix worktop with crystal details (G400) and cast sink (EDS2318).



Frontovi od medijapana farbanog poliuretanom, Egger Eurolight radna ploča u dekoru bronze (F633), Rujz ručice (520.28).

Mdf fronts painted with polyurethane, Egger Euro-light worktop in bronze décor (F633), Rajz handles (520.28).





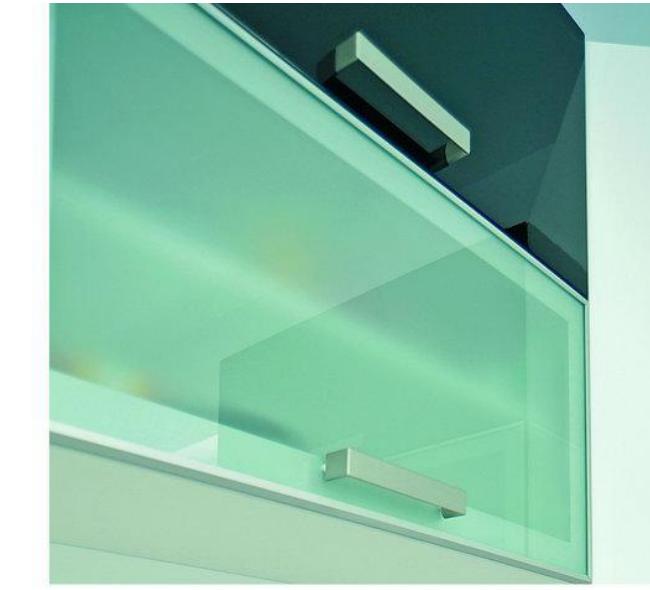
Frontovi od medijapana farbanog poliuretanom u beloj i crnoj boji, lacobel belo i crno staklo u tankom aluminijumskom ramu, Grammatrix radna ploča crni dekor prošaran belom prašinom (G130), Rujz ručice (525.27).

MDF fronts painted white and black with polyurethane, lacobel white and black glass in a thin aluminum frame, Grammatrix worktop black décor with white dust (G130), Rujz handles (525.27).



32

Arh. Aleksandar Aleksijević



Uvek u modi – frontovi visećih i donjih elemenata od medijapana farbanog poliuretanom bele i crne boje prošarani peskarenim staklom u tankom aluminijumskom ramu , ručice Rujz (495.25) i Granmatrix radna ploča bele boje (G000) sa izlivenom sudoperom (EDS2318).



Arh. Filip Sekulić



JELOFINA

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Always fashionable - upper and lower element fronts made of mdf painted with white and black polyurethane decorated with sand-blasted glass in a thin aluminum frame, Rujz handles (495.25) and white Granmatrix worktop (G000) with a cast sink (EDS2318).



Moderan dizajn nastao kombinacijom crnih ugradnih i slobodnostojećih kuhinjskih aparata, visećih i donjih elemenata od medijapanog farbanog poliuretanom bele boje i Egger univera crnog dekora u visokom sjaju (U999 ST30) objedinjen belom Kronospan radnom pločom u visokom sjaju (6294 SQ) oivičene aluminijumskom Volpato lajsnom.

A modern design created by combining black corner and free-standing kitchen appliances, upper and lower elements made of MDF painted with white polyurethane and Egger univer black décor in high gloss (U999 ST30) with a white Kronospan worktop in high gloss (6294 SQ) with Volpato aluminum sides.



Arh. Filip Sekulić

Frontovi visećih elemenata od medijapanog farbanog poliuretanom bez boje i peskareno staklo u aluminijumskom ramu, u kombinaciji sa korpusima i frontovima donjih elemenata od furniranog medijapanoga bajcovano i lakirano u dekoru ferara hrast, Granmatrix radna ploča sa kaskadama u belom dekoru (G100), Estamp ručice (7241).

Upper element fronts made of MDF painted with beige polyurethane and sand-blasted glass in aluminum frame, in combination with lower element bodies and fronts made of Egger univer in décor brown and black ferera oak (H1137 ST11), Granmatrix worktop with cascades in white décor (G100), Estamp handles (7241).



Arh. Filip Sekulić

JELOFINA

exclusive

Za zahteve sa više izazova, za sve one koji posebnim detaljima i kombinacijama materijala i boja žele da daju lični pečat svom prostoru.

Kombinovanjem farbanog medijapanana sa štampanim ili bojenim staklom dobijaju se potpuno nove forme i inspirativnije kuhinje. Leđa kuhinje se takođe mogu obložiti stakлом ili furniranim medijapanom. Furnir bojen u željenoj nijansi i sa željenim stepenom sjaja koristi se za oblaganje lica nameštaja i na svim mestima gde se žele potencirati estetska svojstva drveta. Furnir plemenitih vrsta drveta (zebrano, wenge, orah, hrast i bukva) uvek je visoko pozicioniran u dizajnerskim rešenjima vodećih evropskih proizvođača nameštaja.

It is manufactured for more detailed requests, for those with exquisite taste in details and combinations of materials and colors, for those who like to give a personal touch to their own space.

Combination of colored MDF and decorated or colored glass gives us new structures and more inspiring kitchens. Back of the kitchen could also be encased in glass or in veneered MDF. Veneer painted in a desired color with appropriate level of lamination is used for plating the fronts of furniture and for all other surfaces you need to be decorated. Veneer made of high quality trees (zebrawood, wenge, walnut, oak, and beech) is highly appreciated by international designers of furniture.

premium





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Arh. Filip Sekulić



Viseći elementi lacobel armani sedef u tankom aluminijumskom ramu, donji elementi medijapan farban poliuretanom crna sedef, Stone Italiana crna kvarcna radna ploča (Brillante Nero), Blum Tandembox Blumotion klizač fioka sa metalnim stranicama, element na izvlačenje za flaše Dolce Vita Vario, ručice Cosmov (1410).

Upper elements lacobel Armani sedef in a thin aluminum frame, lower elements MDF painted with black sedef polyurethane color, Stone Italiana black quartz worktop (Brillante Nero), Blum Tandembox Blumotion drawer sliders with metal edges, pulling element for bottles Dolce Vita Vario, handles Cosmov (1410).

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Frontovi visećih delova od štampanog stakla, frontovi donjih elemenata od medijapan farbanog poliuretanom u beloj boji, Stone Italiana bela kvarcna radna ploča (Brillante Bianco), Rujz (525.27) ručice.



Arh. Filip Sekulić

Upper element fronts made of printed glass, lower element fronts made of MDF painted with white polyurethane, Stone Italiana whitie quartz worktop (Brillante Bianco), Rujz (525.27) handles.



Viseći elementi od farbanog medijapanu u dekoru bež pesak i ogledala, donji elementi Falco univer u crnom dekoru sa prugama u sjaju (M725), Stilles radna ploča dekor sivi liskun, Cosmov ručice (1383).

Upper elements made of painted MDF in beige sand décor and mirrors, lower elements Falco univer in black décor with glossy stripes (M725), Stilles worktop décor grey mica, Cosmov handles (1383).



Arh. Nikola Banković



Frontovi visećih i donjih elemenata kombinacija belo farbanog medijapanana poliuretanom i furniranog medijapanana u zebrazno dekoru, leđa kuhinje od ogledala, crna kvarcna radna ploča Stone Italiana (Brillante Nero), ručice Rujz (495.25) i Bosch tehnika.

Upper and lower element fronts in a combination of MDF painted with white polyurethane and veneered MDF in zebrazno décor, back of the kitchen in mirrors, black quartz worktop Stone Italiana (Brillante Nero), handles Rujz (495.25) and Bosch appliances.



Arh. Filip Sekulić



Frontovi visećih elemenata staklo (CMS024) u tankom aluminijumskom ramu, donji elementi farbani medijapan poliuretanom u beloj boji, Granmatrix radna ploča zlatno bela (G410) sa izlivenom sudoperom (EDS2318) i ručice Rujz (477.25 donji elementi i 466.43 viseći elementi).

Upper element fronts made of glass (CMS024) in a thin aluminum frame, lower elements MDF painted with white polyurethane, Granmatrix worktop golden white (G410) with cast sink (EDS2318) and Rujz handles (477.25 lower elements and 466.43 upper elements).

44



Arh. Filip Sekulić

45

family

Za kreativne i zahtevne, za one koji žele nešto više od medijapana.

Ako niste pristalica ravnih, monolitnih, jednobojnih površina koje se dobijaju farbanjem medijapanu, linija Family nudi idealna rešenja. Medijapan presvučen PVC folijom, jednobojnom ili u dekoru, sa imitacijom drvne ili neke druge strukture, sigurno će otvoriti mogućnost za bezbroj kombinacija. Sa specifičnom obradom na frontovima i raznim zaobljenjima dobijaju se sasvim nove linije i forme koje dozvoljavaju potpuno inovativna i smela rešenja u kojima ćete dati vaš lični pečat.

Manufactured for those creative and demanding, for those who want more from MDF.

If you are not into flat, monolithic and solid colors which characterize tinted MDF surfaces then the Family line of kitchen is an ideal solution for you. MDF tiled with PVC foils, plain or multicolored, with imitation of wood or any other design, will certainly widen the range of possible combinations. New lines and shapes are there to suit your imagination and to meet your adventurous suggestions.



Frontovi visećih elemenata staklo (CMS024) u tankom aluminijumskom ramu, donji elementi od medijapana presvučenog PVC folijom u krem drvenom dekoru (Chambery Larch I), korpsi od Egger univera u krem drvenom dekoru (H1424 ST22), radna ploča Egger Eurolight dekor terano sivi (F236), ručice Rujz (525.27), Faber aspirator i Eurolux tehnika.



Arh. Filip Sekulić

Upper element fronts made of glass CMS024 in a thin aluminum frame, lower elements made of MDF covered with PVC foil in cream wooden décor (H1424 ST22), topboard Egger Eurolight décor terano grey (F236), handles Rujz (525.27), Faber extractor fan and Eurolux appliances.



Arh. Filip Sekulić

Deo frontova visećih elemenata crno lacobel staklo u tankom aluminijumskom ramu, ostatak i donji elementi od medijapana presvučenog PVC folijom u krem drvenom dekoru (Chambery Larch I), korpsi od Egger univera u krem drvenom dekoru (H1424 ST22), radna ploča Egger bela (W980), ručice Rujz (242.13).

One part of upper element fronts made of black lacobel glass in a thin aluminum frame, the rest and lower part made of MDF covered with PVC foil in cream wooden decor (Chambery Larch I), bodies made of Egger univer in cream wooden décor (H1424 ST22), worktop Egger white (W980), handles Rujz (242.13).



Arh. Filip Sekulić



Frontovi kombinacija peskarenog stakla i medijapana presvućenog PVC folijom u krem i čoko drvenom dekoru (Chambery Larch I i Chambery Larch 3), korpsi od Egger univera u krem i čoko drvenom dekoru (H1424 ST22 i H1428 ST22), radna ploča Egger bela (W980), ručice Rujz (525.27).

Fronts are a combination of sand-blasted glass and MDF covered with PVC foil in cream and choco wooden décor (Chambery Larch I and Chambery Larch 3), bodies made of Egger univer in cream and choco wooden décor (H1424 ST22 and H1428 ST22), worktop Egger white (W980), handles Rujz (525.27).

royal

Savršen spoj tradicije i modernog dizajna.

To su kuhinje u koje se prosto na prvi pogled ili zaljubite ili ne. Kuhinje kojima se frontovi izrađuju od prirodnog i punog drveta zrače rustičnošću i duhom starih vremena, ali savremena projektna rešenja sasvim dobro kombinuju te elemente sa modernim inox kuhinjskim aparatima. Obogaćene sa mnogo detalja, granc lajsnama, kanelurama, policama, ručicama sa porcelanom, ove kuhinje postaju sve omiljenije i kod mlađih generacija, koje i u svoje domove žele da prenesu ljubav, toplinu, mirise i porodične vrednosti sa ognjišta svojih baka.

U programu Royal izdvajaju se dve nezavisne linije:
Royal Classic – sa frontovima izrađenim od masiva, bajcovanim i patiniranim, pa se takvom obradom vizuelno postiže prirodna struktura drveta sa izraženim godovima.
Royal Rustic – sa frontovima od masiva čiji se završni premaz radi pokrivenom bojom i patinira čime se neutrališe struktura drveta i postiže nešto moderniji dizajn.

A perfect alliance between tradition and modern design.

Kitchens from this line are those you just love or not. There is nothing in between. Fronts made out of natural, solid wood will take you to the rustic old times of our grandparents. At the same time, modern designs of inox kitchen appliances are well-combined with these rustic elements. Decorated with various details like strips, flutes, shelves, porcelain handles- these kitchens are becoming all the rage among young people who prefer love and warmth they once used to have in their grandmas' homes.

Royal program has two independent lines of kitchens:

Royal Classic – fronts made in solid wood, both stained and patinated which makes wood design quite natural with easily discernible year rings.

Royal Rustic – fronts made in solid wood with finishing coat of color and patina thus neutralizing the visible wood structure and achieving unique modern design.





Frontovi od rustik masiva hrast (B2) u kombinaciji sa staklom i korpusima od Egger univera u dekoru svetlog bagrema (H1277 ST9) i rustičnom granc i podgranc lajsnom, Grammatrix radna ploča roze (G060) sa izlivenom sudoperom (EDS2318) i Estamp rustične ručice sa cvetnim detaljima (9841) i rustičnom Faber i Eurolux (Nardi) tehnikom.

Fronts made of rustic solid oak wood (B2) in combination with glass and bodies made of Egger univer in light locust décor (H1277 ST9) and rustic mouldings, Grammatrix pink worktop (G060) with cast sink (EDS2318) and Estamp rustic handles with flowery details (9841) and rustic Faber and Eurolux (Nardi) appliances.



Arh. Filip Sekulić



Frontovi od rustik masiva lipa (B1) i korpusima od Egger univera u dekoru braon crni ferera hrast (H1137 ST11) i rustičnom granc lajsnom, Granmatrix radna ploča mraz zelena (G190) i Estamp rustične ručice sa cvetnim detaljima (9841) i kombinacija rustične Faber i moderne Bosch inox tehnike.

Rustic linden solid wood fronts (B1) and bodies made of Egger univer in décor brown black ferera oak (H1137 ST11) and rustic mouldings, Granmatrix worktop frost green (G190) and Estamp rustic handles with flowery details (9841) and combination of rustic Faber and modern Bosch inox appliances.



Frontovi od rustik masiva hrast (B2) u kombinaciji sa (GH029) staklom i korpusima od Egger univera u dekoru svetlog bagrema (H1277 ST9) i rustičnom granc lajsnom, Kronospan radna ploča u dekoru svetla alhambra (6523 PA) i Estamp rustične ručice sa cvetnim detaljima (9841) i modernom inox Bosch tehnikom.

Fronts made of rustic solid oak wood (B2) in combination with (GH029) glass and bodies made of Egger univer in décor light locust (H1277 ST9) and rustic mouldings, Kronospan worktop in decor light alhambra (6523 PA) and Estamp rustic handles with flowery details (9841) and modern inox Bosch appliances.



Frontovi od rustik masiva pareni bagrem (B8) u kombinaciji sa Oxford staklom i korpusima od Egger univera u dekoru bukva tirol čoko (H1599 ST15) i rustičnom granc i podgrani lajsnom i kanelurama, Granmatrix radna ploča bela (G400) i Estamp rusticne ručice (7491) i moderna Bosch inox tehnika.

Rustic steamed acacia solid wood fronts (B8) combined with Oxford glass and bodies made of Egger univer in décor (H1137 ST11) and rustic mouldings and flutings, Granmatrix white worktop (G400) and Estamp rustic handles (7491) and modern Bosch inox appliances.





Frontovi od rustik masiva lipa (B1) u kombinaciji sa Basak staklom i korpusima od furniranog medijapanu bajcovano i lakirano u dekor boje fronta i rustičnom granc lajsnom, Egger radna ploča dekor sivo-bež (F306) i Bosetti Marella rustične ručice (Country 133.09) i rustična Faber i Bosch tehnika.

Rustic linden solid wood fronts (B1) combined with Basak glass and bodies made of MDF in décor matching colour of the fronts and rustic mouldings, Egger worktop decor grey-beige (F306) and Bosetti Marella rustic handles (Country 133.09) and rustic Faber and Bosch appliances.



Arh. Filip Sekulić

Opremanje enterijera je specifičan izazov, jer treba stvoriti okruženje u kome ćete se osećati prijatno i stvarno uživati, a istovremeno dati potpuno funkcionalna i racionalna rešenja i čitav ambijent povezati u celinu.

Samo iskusne arhitekte sa dobrom osećajem za prostor i uz adekvatnu podršku izvođača radova, mogu napraviti kompromis između vaših želja i realnih mogućnosti u ponuđenom prostoru. Zato je opremanje "ključ u ruke" često iscrpljujući posao, ali posao koji pruža neopisivo zadovoljstvo stvaranja.

Globalni trendovi u opremanju nameću kombinovanje raznih materijala i boja, kako na podovima (parket, laminat, pločice, podne obloge) tako i na zidovima (tapete, kamen, drvo, prohrom).

Rasveta je takođe sve značajniji dekorativni element enterijera, a nameštajem se formira konačan izgled i postiže optimalno buduće korišćenje prostora. Pažljivim planiranjem rasporeda i izgleda delova nameštaja možete i potpuno prikriti eventualne arhitektonске ili građevinske nedostatke objekta i postići maksimalnu funkcionalnost.

JELOFINA tim će sa velikim entuzijazmom i neiscrpnim idejama i vama pomoći u opremanju životnog prostora. Od početnih nacrta i projekata, realne 3D vizuelizacije, iscrpne prezentacije, preko precizne izrade do krajnje montaže, vaše želje i sugestije su uvek prioritet, a krajnji cilj je da sa vama podelimo radost stvaranja doma.

Furnishing the interior is a peculiar challenge as you are supposed to create an environment where you can feel comfortable and truly enjoy and at the same time come up with completely functional and rational solutions and connect all elements into a harmonious whole.

Only experienced architects with fine sense of space and adequate support from the contractor are able to make a compromise between your wishes and real possibilities of the space in question. That's why turn-key furnishing is often an exhausting work, but also a work which brings immense pleasure of creating.

Global trends in design impose combining different materials and colors both on the floors (parquet, laminate, ceramic tiles, floor coverings) and walls (wallpaper, stone, wood, stainless steel). Light has become an important decorative element of the interior while furniture creates the final look and optimal usage of the space. With careful planning of furniture design and arrangement you can completely hide possible architectural or construction flaws of the building and accomplish maximum functionality.

JELOFINA team led by great enthusiasm and inexhaustible ideas can help you furnish your living space. From starting drafts and designs, real 3D visualization, thorough presentation, over precise manufacture to final assembly, your wishes and suggestions are always a priority and the end goal is to share the joy of creating a home with you.

opremanje enterijera

interior furnishing





Vrlo originalan dizajn enterijera u kome dominiraju gredе od masiva, као део некадаšnjег изгледа, у складној комбинацији са плочастим материјалима у кухинji, дневном боравку и спаваој соби.

A very original interior design with dominant solid wood beams as elements of former design in a harmonious combination with panel boards in the kitchen, living room and bedroom.



Savršen sklad u smeloj kombinaciji različitih материјала одaje утисак пријатности и истинске топлине, који је dodatno naglašен мајсторским избором rasvete i detalja.

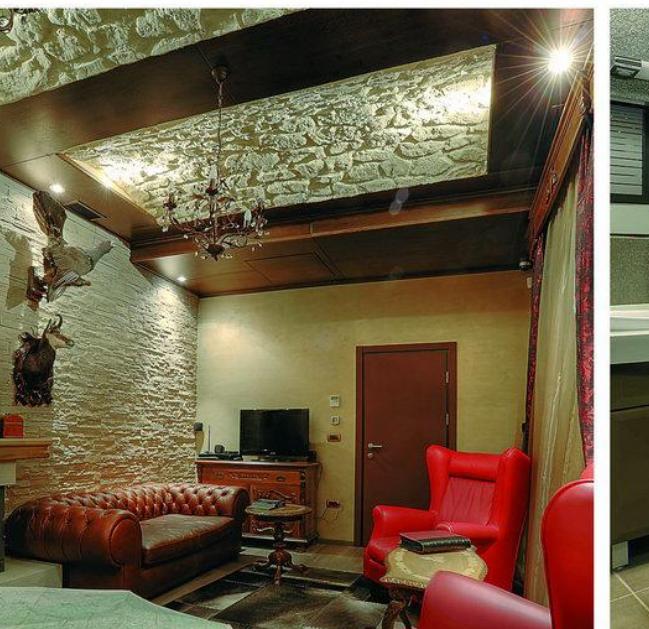
A perfect harmony in a daring combination of different materials makes a truly pleasant and warm impression which is additionally highlighted by a perfect choice of light and details.



Savremeni arhitektonski trendovi koji su svoj pun utisak ostvarili kroz moderna enterijerska rešenja. Vešto kombinovanje različitih materijala, najsvremenijih okova i prateće opreme u savršeno isplaniranom i iskorišćenom prostoru, čini ovaj ambijent idealnim mestom za udoban život.

Contemporary architectural trends which make full impression through modern interior design. Skillful combining of different materials, modern design reinforcements and accessories in a perfectly planned and well-used space make this ambience an ideal place for comfortable living.

dizajn enterijera / interior design
Arh. Aleksandar Aleksićević

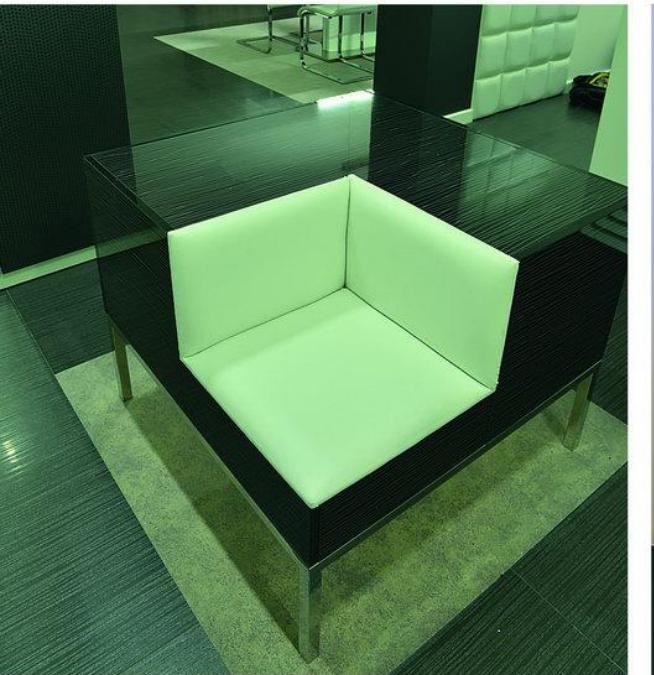


dizajn enterijera / interior design
Arh. Nikola Banković



Kombinacija egzotičnog drveta na podu, stakla i prohromskih detalja sa pločastim materijalima farbanim po želji kupca, daju ovom stanu hladnih tonova, potpuno moderan izgled i priјatnu atmosferu.

A combination of exotic wood on the floor, glass and stainless steel details with panel boards colored according to the customer's preference, provide this cold colored apartment with a completely modern look and pleasant atmosphere.



Trenutno je kombinacija prisutna u svim modnim trendovima – crno belo ili tzv. „zebrica“. Smela kombinacija pločastih materijala, kože, tapeta, stakla, podnih obloga i prohromskih detalja čine ovaj stan ultra modernim.

A very modern combination in all fashion trends – black and white or “zebra”. A bold combination of panel boards, leather, wallpapers, glass, floor coverings and stainless steel details makes this apartment ultra-modern.



dizajn enterijera / interior design
Arh. Nikola Banković



Izbor toplih tonova pločastih materijala, štampano staklo umesto pločica na kuhinjskim elementima, radne površine takođe od pločastih materijala, deblje vertikale, klizne površine u spavaćoj sobi, čine ovaj mali prostor funkcionalnim i veoma komforним za život.

Selection of warm colors of panel boards, printed glass instead of tiles on kitchen elements, worktops made of panel boards, thick verticals, sliding panels in the bedroom make this small space functional and very comfortable for living.



JELOFINA

dizajn enterijera / interior design
Arh. Goran Marković



exclusive kitchen line

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